



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25311477

Changes as of: 9/20/2016 at 4:32 PM

Version: Original Order

CPE: 509/942/7907  
Agency: AMER MEDIA &  
ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Flight: 10/21/16 - 10/27/16  
Advertiser: POLIQUIN, BRUCE  
Product: ME-2  
Agency Order #: 5408776

Station: WFXV  
Market: Bangor  
Office: WASHINGTON  
Primary Demo: Adults 35+

Total \$: \$1,400.00  
Total Spots: 6  
Total CPP: \$129.63  
Total GRP: 10.8

Buyer: MediaAssistant, AMAG  
Salesperson: JAMES SCUTARI  
202-955-5342

Con Type: POLITICAL/VOTE  
Assistant: JAMES SCUTARI  
202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/21 - 10/27							Total Spots	Total \$	CPP	GRP
							10/21	10/22	10/23	10/24	10/25	10/26	10/27				
1	F,M-Th 7:30p-8p		LAST MAN	\$80.00	1.0	30	1	0	0	1	0	0	1	3	\$240.00	\$80.00	3.0
2	F,M-Th 7p-7:30p		MODERN FAMILY	\$80.00	0.9	30	0	0	0	1	0	1	0	2	\$160.00	\$88.89	1.8
3	Tu 7:30p-10:30p		WORLD SERIES GM1	\$1,000.00	6.0	30	0	0	0	0	1	0	0	1	\$1,000.00	\$166.67	6.0
TOTALS:							1	0	0	2	1	1	1	6	\$1,400.00	\$129.63	10.8



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<b>Contract #</b> 25311477	<b>Changes as of:</b> 9/20/2016 at 4:32 PM	<b>Version:</b> Original Order	
<b>CPE:</b> 509/942/7907	<b>Flight:</b> 10/21/16 - 10/27/16	<b>Station:</b> WFVX	<b>Total \$:</b> \$1,400.00
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP	<b>Advertiser:</b> POLIQUIN, BRUCE	<b>Market:</b> Bangor	<b>Total Spots:</b> 6
815 SLATERS LANE	<b>Product:</b> ME-2	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$129.63
ALEXANDRIA, VA 22314	<b>Agency Order #:</b> 5408776	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 10.8
	<b>Buyer:</b> MediaAssistant, AMAG	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> JAMES SCUTARI	<b>Assistant:</b> JAMES SCUTARI	<b>Separation:</b>
	202-955-5342	202-955-5342	

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
09/20/16 4:35 PM	JAMES SCUTARI	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$12,000
<b>WFVX Share:</b>	2%
<b>Comment:</b>	
<b>WABI:</b>	54%
<b>WLBZ:</b>	24%
<b>WVII:</b>	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$1,400.00	\$129.63	10.8
<b>Total</b>	<b>100%</b>	<b>6</b>	<b>\$1,400.00</b>	<b>\$129.63</b>	<b>10.8</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	6	\$1,400.00
<b>Total</b>	<b>6</b>	<b>\$1,400.00</b>

Transaction History							
Traps	Created/Received	Created by	Status	Spots	Spots	Contract #	Comment
New	9/20/16 4:32 PM	JAMES SCUTARI	New	6		\$1,400.00	\$1,400.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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